



Solano Transportation Authority

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***** MEDIA ADVISORY *** MEDIA ADVISORY *****

California Vegetable Specialties Employees Meet Solano Commute Challenge

Rio Vista, CA – Employees from California Vegetable Specialties (CVS) in Rio Vista were recognized by Rio Vista Mayor Jan Vick, and Rio Vista Chamber of Commerce Executive Director Mary Peinado as part of the 2009 Solano Commute Challenge.

Solano Napa Commuter Information (SNCI), a program of the Solano Transportation Authority (STA), coordinated the recognition event. California Vegetable Specialties in Rio Vista earned the title of “Commute Contender Workplace.” Twenty-two employees registered for the Challenge and seventeen employees became Commute Champions by meeting or surpassing the goal, while another five nearly met the Challenge. Mayor Vick, a member of the STA Board, thanked Richard Collins, CVS President, and Cristina Parks, CVS on-site Commute Challenge Coordinator, for their efforts. Maria Apolinar Calderon was recognized as CVS’s Most Outstanding Commuter by using a commute alternative 66 work days.

The third annual Solano Commute Challenge was sponsored by the STA and coordinated by SNCI in partnership with large employers and chambers of commerce throughout Solano County. CVS was the leading employer in the City of Rio Vista, using alternative transportation methods to commute to work from August to October. Both experienced commuters and new participants chose alternative commute modes, which helps improve the environment by reducing traffic congestion and greenhouse gases.

43 major employers totaling 599 employees participated countywide. 363 employees across the County earned the title of Commute Champion, up more than 20% from 2008’s total of 300. The Commute Challenge is a targeted outreach campaign for major Solano County employers to encourage employees to use transit, carpool, vanpool, bike, or walk to work at least 30 work days from August through October.

The STA regularly encourages the use of alternative modes of transportation for commuting through its Solano Napa Commuter Information program. Information on SNCI’s programs and services can be obtained by calling 1-800-53-KMUTE or visiting <http://www.commuterinfo.net>. For more information on the Solano Commute Challenge, please contact Program Manager Judy Leaks at 707-427-5104, or refer to the website.

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