



FOR IMMEDIATE RELEASE

May 4, 2010

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***** MEDIA ADVISORY *** MEDIA ADVISORY *****

16th Annual Bike to Work Day May 13th

Suisun City, CA – On May 13th the Solano Transportation Authority (STA) will host the 16th annual Bike to Work Day when Solano residents will pedal to work or school with nearly 150,000 Bay Area bicycle commuters.

“Bike to Work Day is the best day to try bicycle commuting for the first time,” says STA program manager, Judy Leaks. “You get free snacks and water, a tote bag and the confidence of riding with thousands of other cyclists!” There are many ways to participate during this month.

On the morning of May 13, cyclists can visit one of 19 Energizer Stations along local bike commute routes in Solano and Napa counties. The stations will provide refreshments, encouragement and a reusable tote bag to bicyclists. Residents can take the Bike to Work Day pledge to ride their bike to school, work or play at least once in the month of May and become eligible for their chance to win a new bike and other prizes.

The Team Bike Challenge encourages existing bicycle commuters to recruit their colleagues, friends and neighbors to ride their bikes to work, school and other destinations. Starting May 1st, participants will track their bicycle trips and compete against other teams to earn the most commute points and win great prizes. Sign up on the Team Bike Challenge page, under the Bike to Work selection on www.commuterinfo.net.

Solano Bike to Work Day 2010 is presented by 511.org and Kaiser Permanente, with promotions organized by Solano Napa Commuter Information (a program of the STA) and the Bay Area Bicycle Coalition, with funds from the Metropolitan Transportation Commission, Bay Area Air Quality Management District, and corporate sponsors. In-kind support is provided by local bike coalitions, businesses, and local volunteers.

For more information on any of the Bike to Work Day activities, visit www.commuterinfo.net or call 800-53-KMUTE. Get your bike tuned up now, and get ready to hop on and go!

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