

# Solano County Likely Voter Survey Results

April 15, 2015

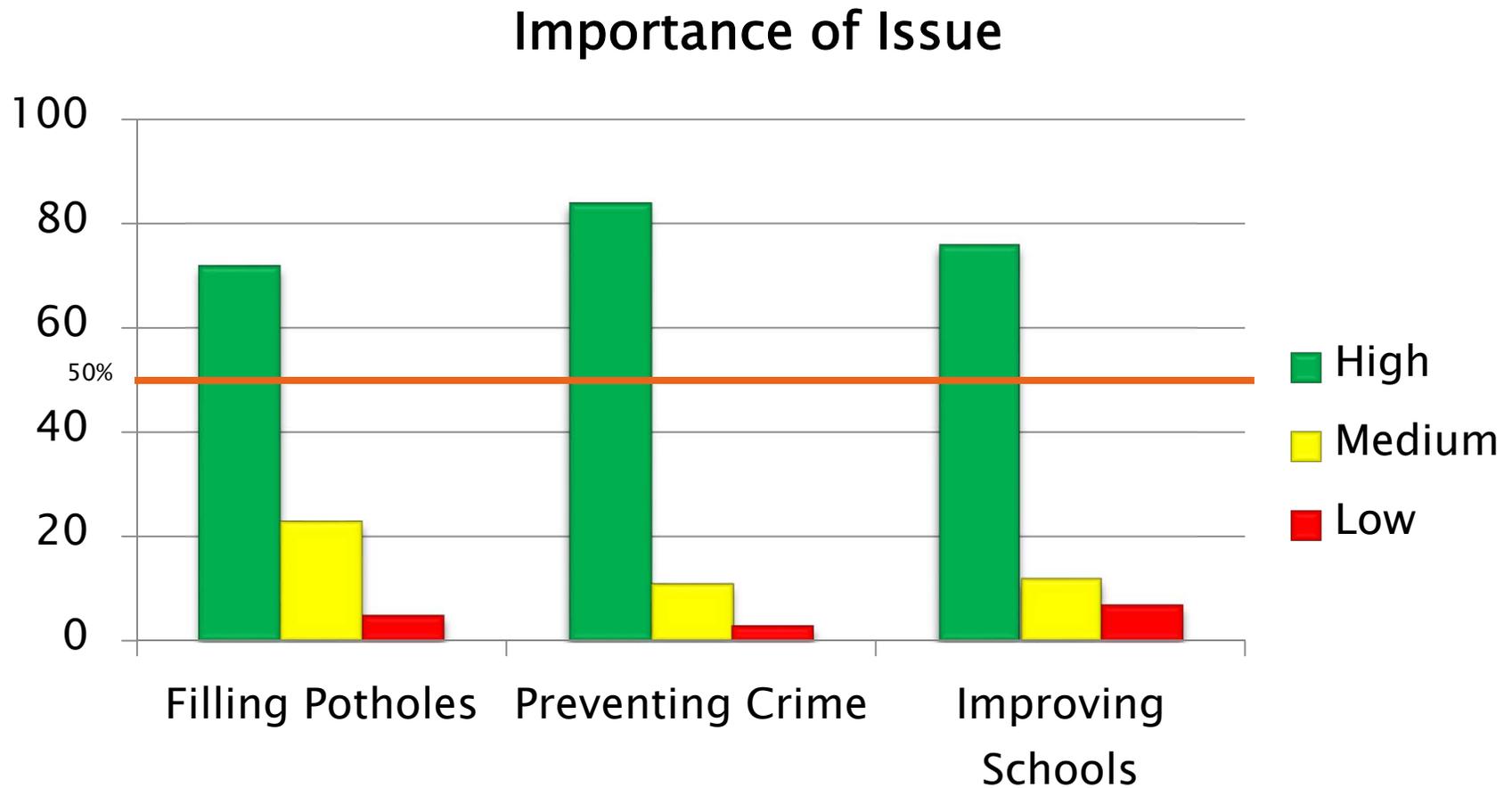


# Topics of Discussion

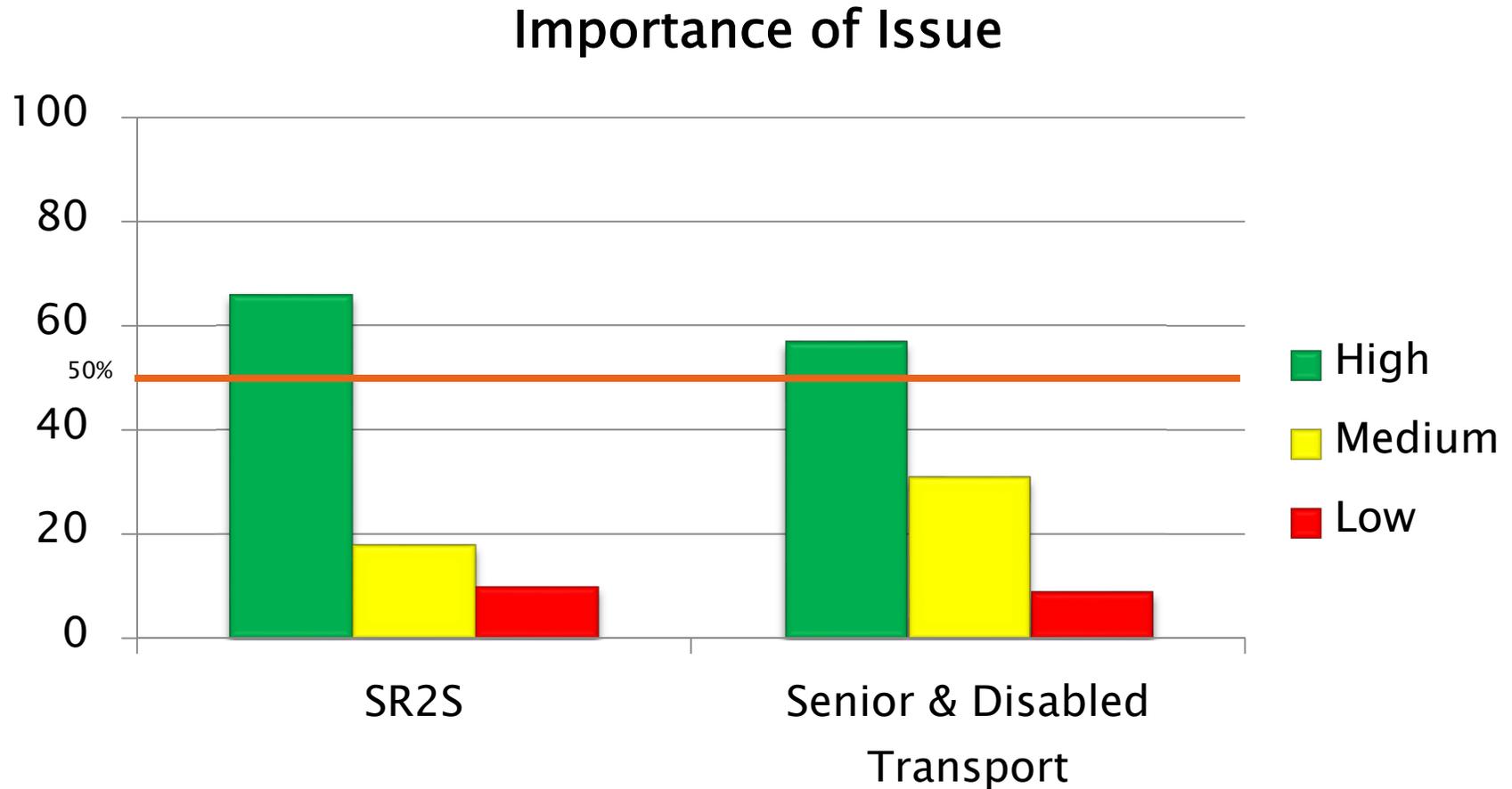
- ▶ 400 Individuals Interviewed on Jan 24–26<sup>th</sup>.
- ▶ 3 Factors Tested
  - Importance of Issue (Affirmative)
  - Affordability (Affirmative)
  - Confidence in Government Spending (Negative)



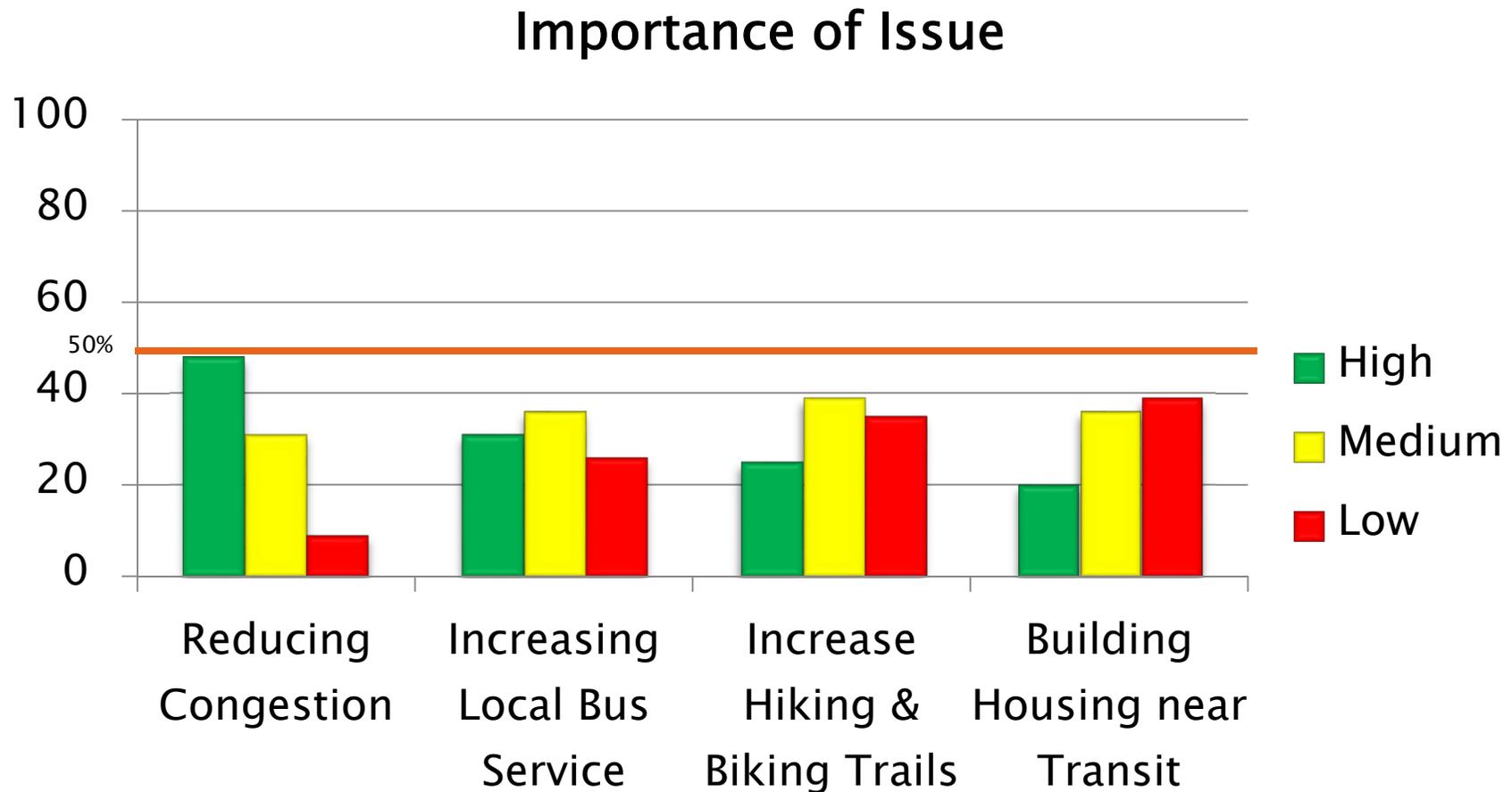
# Importance of Issue (High Scoring)



# Importance of Issue (Medium Scoring)

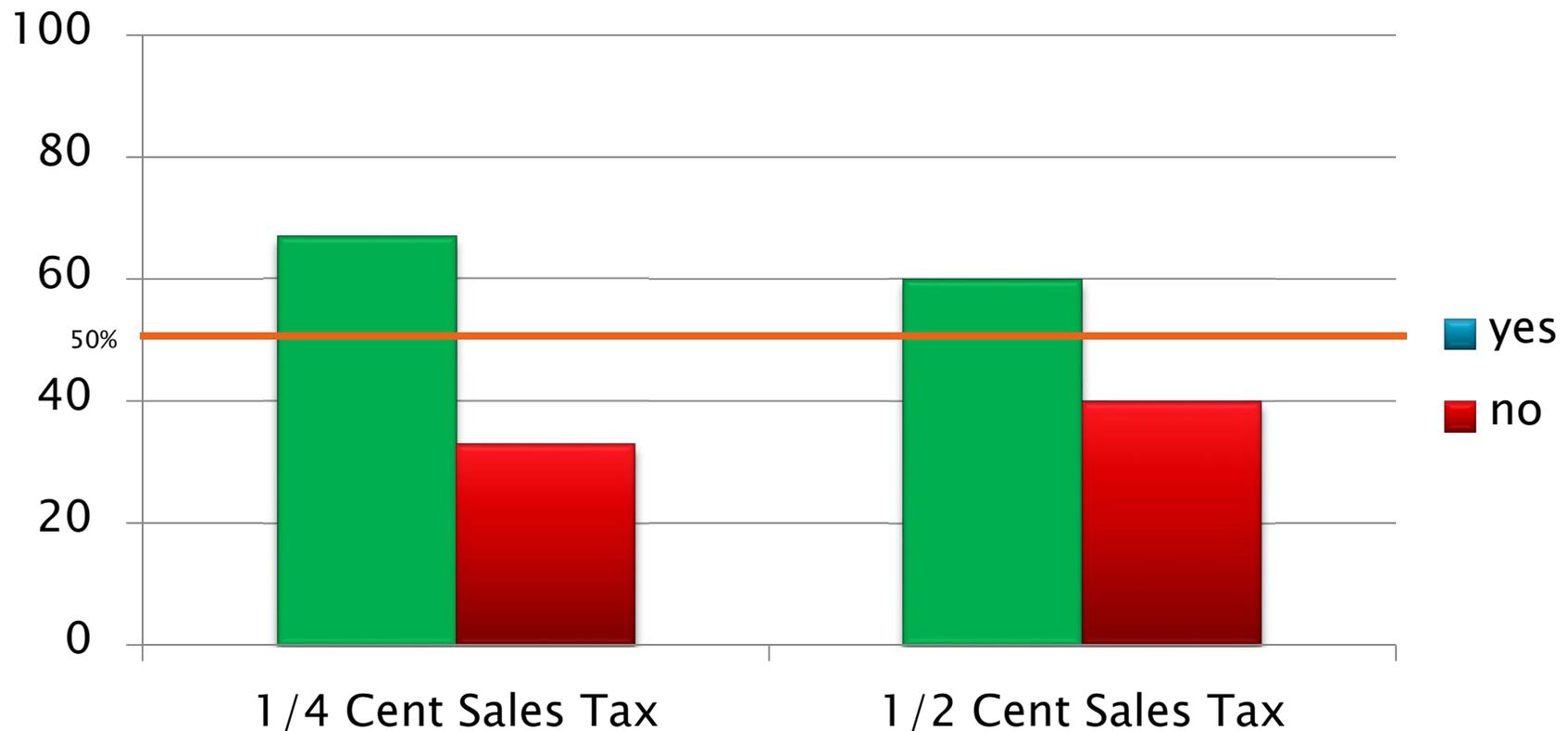


# Importance of Issue (Low Scoring)



# Affordability (Sales Tax Affordability)

## Sales Tax Affordability



# Affordability (Duration of Tax Measure)

## How Long Should Tax Measure Last



# Confidence in Government Spending

## Confidence in Government Spending



# Highlights & Take-Aways

- ▶ 72% of respondents found Filling Potholes was a high priority
- ▶ 66% of respondents found Safe Routes to School was a high priority
- ▶ 57% of respondents found that Senior & Disabled Person Transport was a high priority
- ▶ Affordability
  - ¼ Cent Sales Tax: 67% yes
  - ½ Cent Sales Tax: 60% yes
- ▶ Duration of Sales Tax Measure
  - 4 Year: 52% Yes
  - 8 Year: 44% Yes