



FOR IMMEDIATE RELEASE

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Program Administrator

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***** MEDIA ADVISORY *** MEDIA ADVISORY *****

Bike to School Day Poster Contest – Deadline March 20

SUISUN CITY - Solano County elementary and middle school students can win a bike, bike helmet and lock by entering the Bike to School Day 2015 poster contest sponsored by the Solano Safe Routes to School program. The winning illustration will also be featured on Bike to School Day posters that will be distributed to Solano County schools to advertise National Bike to School Day on May 6, 2015.

The poster must include a slogan and an illustration to encourage fellow students to bike to school and show how biking to school is good for you and the environment. Be sure to include a bike helmet!

In addition to the First Place prize, two Runners up each will receive a \$100 gift certificate from a local bike shop.

Entries must be hand drawn artwork 8 ½'x 11' up to 11'x17,' and include "National Bike to School Day" and "May 6, 2015". Artwork must be submitted with a completed entry form that can be found on the Safe Routes to School website at www.SolanoSR2S.ca.gov.

Artwork and entry forms can be mailed or dropped off at: Solano Transportation Authority, Attn: Safe Routes to School, One Harbor Center, Suite 130, Suisun City, CA 94585.

The deadline to enter is Friday, March 20, 2015 by 4 pm. Judging will be based on creativity, originality and how effectively the poster promotes Bike to School Day.

For more information contact Karin Bloesch at 707-399-3222 or kbloesch@sta-snci.com

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SOLANO SAFE ROUTES TO SCHOOL

Safe Routes to School (SR2S) in Solano County is a program of the Solano Transportation Authority (STA). Education and encouragement events are run in partnership with Solano County Public Health. The program was launched in 2008, with an aim to increase the number of students that walk, bike, rideshare or take transit to and from school and supports these activities with educational events throughout the year. There are substantial benefits to increasing active transportation to and from school including improving students' health and well-being plus reducing both air pollution and traffic congestion.

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