



Solano Transportation Authority
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FOR IMMEDIATE RELEASE

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Napa Commute Challenge Rewards Commuters

Napa, CA – More than 160 employees from major Napa County employers participated in the Spring 2014 Napa Commute Challenge from April through June 2014. Of these participants, 127 met the Challenge goals by using a commute alternative 30 or more days and received rewards for commuting by carpool, transit, vanpool, bus, bicycle, or walking to work.

Solano Napa Commuter Information (SNCI) coordinated the Napa Commute Challenge, in partnership with the Napa County Transportation & Planning Agency (NCTPA).

The Challenge is a fun and engaging way to encourage employees to use commute alternatives instead of driving alone to work. Choosing a new way to commute offers many benefits including: saving money, boosting morale and health, reducing traffic congestion and reducing air pollution and carbon emissions.

Countywide, 19 workplaces registered for the Napa Commute Challenge, and 12 participated actively. There were three Commute Champion Workplaces. Advanced Pressure Technology (AP Tech) was the Most Outstanding Workplace, with 34 Commute Champion employees. Napa County placed second with 30 Commute Champions, and Colinas Farming Company came in third place with 29 Commute Champions.

SOLANO NAPA COMMUTER INFORMATION

Solano Napa Commuter Information (SNCI) is a program of the Solano Transportation Authority (STA) funded through Metropolitan Transportation Commission Regional Rideshare (511.org), Bay Area Air Quality Management District, Eastern Congestion Mitigation Air Quality and Yolo Solano Air Quality Management District funds for the purpose of managing countywide and regional rideshare programs in Napa and Solano counties and providing air quality improvements through trip reduction.

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