

REQUEST FOR PROPOSALS (RFP) No. 2014-02

For
Ridership Survey and Analysis
Response to Questions

Proposals are due Friday, February 14, 2014 at 3:00 pm

Question No. 1

Do you have average daily operating hours (including deadhead time, or the time that a bus is out of the garage with a driver) or revenue hours for each of the routes that you would like us to survey? This would make it easier to calculate the number of hours needed for on-board surveying.

Response:

This information can be obtained at the following website:

SolTrans: <http://www.soltransride.com/routes/>

FAST Local: <http://www.fasttransit.org/schedules-maps/fixed-local-routes/>

FAST Intercity: <http://www.fasttransit.org/schedules-maps/express-intercity-route-maps-and-schedules/>

Vine: <http://www.ridethevine.com/regional-routes-schedules/route-21-napa-solano-express>

Question No. 2

If you have other ridership counts or APC data that would also be helpful.

Response:

FAST and SolTrans do not have APC.

Question No. 3

Would you like interviewing to be completed only on the weekday periods and not weekends?

Response:

Surveying, on-time performance, and on/off counts are to be conducted on weekdays and weekends.

Question No. 4

We notice a DBE section on your website, but the goal form is from FY 08-09. Does this project have a DBE goal, or a local business goal?

Response:

This project does not have a DBE goal and this project does not have a local business goal.

Question No. 5

Would you like the collected on board data to be geocoded?

Response:

Consultant may propose geocoded but the RFP does not request it.

Question No. 6

What is the anticipated or not-to-exceed budget for this project?

Response:

The anticipated budget for this project is \$150,000.

Question No. 7

The RFP states all data collection except for SolTrans Routes 1 and 3 is to be done in March. What is the reasoning behind conducting data collection of SolTrans Route 1 and 3 in April?

Response:

SolTrans Route 1 and 3 are scheduled to be modified in April pending Board approval.

Question No. 8

Does STA wish to use the same instrument as the prior survey, or will the consultant be responsible for developing a new instrument?

Response:

The prior survey will be used for the intercity routes with minor edits, if any. The operators requested a shorter survey for the local routes which has not been developed yet. The consultant will be responsible for developing the modified survey after working with STA and the transit operators.

Question No. 9

Can the electronic copy of the proposal be provided on compact disc, or must it be on a flash drive?

Response:

Proposals will not be rejected if a compact disc is provided.

Question No. 10

Will survey staff have access to beginning and/or ending shifts, and will surveyors be able to board/alight at corporation yards/vehicle storage facilities?

Response:

Yes, survey staff may board at corporation yards/vehicle storage facilities after arrangements are made with the transit operators.

Question No. 11

Please provide list of all interlinings by system and operating day.

Response:

FAST and SolTrans do not have any interlinings.

Question No. 12

Please provide ridership figures by system, route, and day (weekday/Saturday/Sunday).

Response:

According to SolTrans Short Range Transit Plan, systemwide SolTrans serves about 1.5 million riders with about 115,000 service hours with an average of about 5,000 passenger trips per day.

According to FAST Short Range Transit Plan, systemwide FAST serves about 1 million riders with about 92,000 service hours with an average of 3,000 passengers per day.

Ridership figures can also be found in the Ridership Surveys Reports on STA website:

<http://www.sta.ca.gov/Content/10022/Transit.html>

SolTrans Data for FY 2012-13		
SolTrans	Annual Ridership	Annual Vehicle Hours
Route 1	101,081	5,727
Route 2	117,682	7,355
Route 3	61,940	4,621
Route 4	48,887	4,238
Route 5	63,516	4,831
Route 6	64,040	4,845
Route 7	123,282	8,288
Route 12	8,420	284
Route 14	8,217	184
Route 15	8,809	437
Route 17	21,204	453
Route 76	4,983	524
Route 78	84,188	9,364
Route 80	438,340	18,572
*Route 80S	5,989	521
Route 85	94,903	9,201

*Route 80S is Sunday service only

FAST Estimated #s for FY 2012-13		
FAST	Annual Ridership	Annual Vehicle Hours
Local Routes	653,500	
Intercity		
Route 20	51,135	3,614
Route 30	47,883	4,227
Route 40	43,502	4,910
Route 90	252,837	14,706

Napa Vine (Service started July 1, 2013)		
VINE	Monthly Average Ridership	
Route 21	664	

Question No. 13

If known, please provide estimate of unique riders by system (not total ridership/unlinked trips).

Response:

Information on unique riders is not available.

Question No. 14

RFP Submittal Requirements item 10 – Can one set of references be used for all Key Team Members if they worked on the referenced projects together?

Response:

One set of reference can be used for all Key Team Members.

Question No. 15

We are very interested in the above-referenced RFP, and have one question: Is there an expected maximum budget (or budget range) for this project?

Response:

The expected maximum budget is \$150,000