



DATE: March 25, 2013
TO: SolanoExpress Intercity Transit Consortium
FROM: Judy Leaks, SNCI Program Manager
RE: SNCI Monthly Issues – Bike to Work Day Update

Background:

Each month, the STA’s Solano Napa Commuter Information (SNCI) program staff provides an update to the Consortium on several key issues: Napa and Solano transit schedule status, marketing, promotions and events. Other items are included as they become relevant.

Discussion:

Marketing/Promotions:

Staff is preparing for Bike to Work Day which is Thursday, May 9 this year. Marketing materials are being produced and will be ready to distribute to employers and locally on April 8. Energizer station locations have been confirmed (see below). Transit and city staffs are encouraged to stop by their local Energizer Station (from 7:00 am-8:30 am) on Bike to Work Day. Tote bags and t-shirts have been designed and will be available in May. The nomination period for the Solano County Bike Commuter of the Year is open now with a deadline of April 19. Register to submit nominations at www.youcanbikethere.com.

2013 Solano Energizer Stations

City	Location	Hosted by
Benicia	Benicia Bridge Bike Path (Park Rd)	Benicia Bike Club-Nancy Lund
Dixon	Fisk’s Cyclery	Jim Fisk
Fairfield	Ray’s Cycle	Ray’s staff
Fairfield	County Building	STA staff
Fairfield	Linear Park Trail (Pennsylvania)	NB Med Center-Mercile Locke
Fairfield	Armijo High School	Christian Stoll
Rio Vista	Town Hall	John Andoh
Suisun City	Amtrak Station	STA staff
Travis AFB	Family Support Center	Miss Betsy
Vacaville	Vacaville Transportation Center	VacaValley Hosp-Patrick Garner
Vacaville	Ray’s Cycle	Ray’s staff
Vacaville	VacaValley Pkwy (2 spots)	STA staff
Vallejo	Vallejo Ferry Terminal	Benicia Bike Club-Lisa Villareal

For more details see the BTW13 Preview Summary. (Attachment A)

SNCI Status Report:

Calls

	Transit	Other	Total
Oct-12	134	97	231
Nov-12	89	64	153
Dec-12	99	71	170
Total	322	232	554

Vanpools Formed

Nov-12	SF to Vacaville
	Oakley to Vacaville

Recommendation:

Informational

Attachment:

A. BTW13 Preview Summary