



FOR IMMEDIATE RELEASE

December 21, 2012

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***** MEDIA ADVISORY *** MEDIA ADVISORY *****

Napa Green Commute Challenge Rewards Commuters

SUISUN CITY, CA – More than 100 employees from major Napa Valley employers participated in the first-ever Napa Green Commute Challenge from September through November 2012. Ninety employees met the Challenge goals and received rewards for commuting by carpool, transit, vanpool, bus, bicycle, or walking to work.

Solano Napa Commuter Information (SNCI) coordinated the Napa Green Commute Challenge, in partnership with the Napa County Transportation & Planning Agency (NCTPA) and Chambers of Commerce throughout the Napa Valley.

The Challenge is a fun and engaging way to encourage employees to use commute alternatives instead of driving alone to work. Choosing a new way to commute offers many benefits including: saving money, boosting morale and health, reducing traffic congestion and reducing air pollution and carbon emissions.

Sixty-five employees at nine major employers used a commute alternative on 30 or more workdays and earned the title of Commute Champions; another 25 employees logged 15-29 “green commute” days and became Commute Contenders. The employee with the highest number of “green commute” days at each worksite was named Most Outstanding Commuter.

Countywide, 18 employers registered for the Napa Green Commute Challenge, and nine participated actively. The Most Outstanding Workplace was Napa County, with 36 Commute Champion employees. Pacific Union College placed second with 12 Commute Champion employees, making it a Commute Contender Workplace.

SNCI is a program of the Solano Transportation Authority in partnership with the Napa County Transportation & Planning Agency that provides free information and services to assist employers and individuals in Napa and Solano counties find a better way to commute. For details on the Napa Green Commute Challenge and SNCI’s other programs and services, please call 1-800-535-6883, follow SNCI on Facebook at <http://www.facebook.com/511SolanoNapa>, or visit <http://www.commuterinfo.net>.

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