



FOR IMMEDIATE RELEASE

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***** MEDIA ADVISORY *** MEDIA ADVISORY *****

California Endive Farms Employees Meet Solano Commute Challenge

SUISUN CITY, CA – Twenty-nine employees from California Endive Farms in Rio Vista were recognized this week by Rio Vista's former Mayor Jan Vick as part of the 2012 Solano Commute Challenge.

California Endive Farms in Rio Vista was one of five employers to earn the title of "Commute Champion Workplace." Former Mayor Vick, formerly a member of the Solano Transportation Authority (STA) Board, thanked Richard Collins, President of California Endive Farms (CEF), and Cristina Parks, the on-site Commute Challenge Coordinator, for their efforts. Gabriel Montoya was recognized as CEF's Most Outstanding Commuter by using a commute alternative on 80 workdays.

The sixth annual Solano Commute Challenge was sponsored by the STA and coordinated by Solano Napa Commuter Information (SNCI) in partnership with large employers and chambers of commerce throughout Solano County. 47 major employers totaling 655 employees participated in the sixth annual Solano Commute Challenge countywide.

The Commute Challenge is a targeted outreach campaign for major Solano County employers to encourage employees to use transit, carpool, vanpool, bike, or walk to work on at least 30 workdays from August through October.

The STA regularly encourages the use of alternative modes of transportation for commuting through its Solano Napa Commuter Information program. Information on SNCI's programs and services can be obtained by calling 1-800-535-6883 or visiting <http://www.commuterinfo.net>.

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