

**Questions/Answers for RFP 2012-12 SolanoExpress Transit Marketing Services
Posted 12/10/12**

Q: You indicated the budget includes all production. Does the budget also include media buys?

A: *Yes*

Q: The selection/Notice to Proceed timeline is quite short (interviews on or about January 8 and contract start on January 14). Does STA feel that adhering to that timeline is achievable?

A: *Yes*

Q: The schedule outlined in the RFP provides for only 25 calendar days to develop all marketing products. Is there any flexibility in the timeframe for deliverables?

A: *Yes, there is some flexibility in developing all marketing products. However, the consultant must present to the SolTrans Board on March 21st, and all work must be completed, submitted and invoiced by May 31st.*