

August 22, 2011

Proposals are due September 1, 2011 at 5:00 pm

Request for Proposals (RFP 2011-04)

Solano Safe Routes to School 2011 Plan Update and Mapping Project

Response to questions and RFP clarifications

1. Can the STA circulate information regarding the pilot mapping project?
 - a. **Yes.** The STA will post online the following pilot map information:
 - i. one (1) sample suggested route to school pilot map,
 - ii. the pilot map methodology documentation, and
 - iii. the STA's Grant Application for the Metropolitan Transportation Commission's (MTC) Climate Change Initiative SR2S Creative Grant. MTC only approved of Phase 1 of the grant application. That scope is reflected in the RFP.
2. Does the STA see a role for disabled access compliance as part of the project?
 - a. **Yes.** Proposals will be evaluated based on a number of criteria, including "appropriateness of approach", which can include planning for disabled student access as well as incorporating disabled student access facilities on suggested route to school maps.
3. Will all firms who submit proposals be invited to interview?
 - a. **No.** Several respondents may be invited to an interview during the week of September 6-9, 2011 at the STA's office in Suisun City. Firms who are not asked to interview with the STA's interview panel will be notified by mail.
4. If asked to interview, will the STA provide audio/visual equipment for a PowerPoint presentation?
 - a. **Yes.** The STA will make a projector screen available; however the consultant must provide their own projector and laptop.
5. Does the STA have recommendations for specific Public Outreach firms or methods?
 - a. The STA **does not** have specific firm recommendations. Although STA has adopted a Local Preference Policy, such Policy does not apply in the award of contracts involving federal funds such as this. Nevertheless, STA encourages local participation in this solicitation.
 - b. The STA recommends reviewing the successful public outreach methods used for the 2008 STA SR2S Countywide Plan, available online at www.sta.ca.gov, as well as reviewing other best practices from National and California SRTS websites.

If you have any questions please contact Sam Shelton, 707-424-6075